

**Request for Proposal  
2022-152**

**KITSAP COUNTY**

**REQUESTS FOR PROPOSALS  
NYC EVALUATION CONSULTANT 2023**

**SUBMITTALS DUE: Monday December 19, 2022, at 2:00PM**

Kitsap County is seeking a qualified Consultants to evaluate the recent Social Media Campaign designed to encourage people to switch from weed-and-feed type products to natural or organic fertilizer. Kitsap County has gathered evaluation metrics for each year of the campaign, including engagement for the social media advertising, attendance at webinars, use of the coupon, and a follow up evaluation with webinar attendees to gather information about any changes in behavior.

**Complete RFP information can be found online at  
<https://www.kitsapgov.com/das/Pages/Online-Bids.aspx>. For questions contact  
Glen McNeill at 360-337-4789 or [gsmcneill@co.kitsap.wa.us](mailto:gsmcneill@co.kitsap.wa.us)**