



# SWDP Economic Landscape

Colleen McAleer, Cindy Brooks, Marty Cavalluzzi,  
James Davis, Monica Blackwood, Bill Dowling,  
Alissa Durkin, Ed Looby, & Luci Bench

October 13, 2023

**1. Regional Analysis of Economic Conditions.**

- a. In-Demand Sectors and Occupations:** Identify and analyze existing and emerging in-demand industry sectors and occupations, and current and future employment needs.
- b. Workforce Demographics:** Assess the regional demographic characteristics of the current workforce and the impact of demographic changes for future workforce planning, including educational and literacy levels, highlighting youth, transitioning adults, individuals with disabilities, and marginalized populations.
- c. Skills and Knowledge:** Identify the skills, knowledge, and qualifications required to meet the employment needs of the region, including in-demand sectors and occupations.
- d. Workforce Metrics:** Present data-driven analysis on current labor force employment, unemployment rates, labor market trends, and the educational and skill levels of the region's workforce, particularly for individuals experiencing barriers to employment.
- e. Strengths and Weaknesses of Services:** Analyze existing workforce development activities in the region, including education and training capacity, to meet the skills and employment needs of regional employers, including for individuals with barriers to employment.

**4. Coordination with Regional Economic Development Organizations.** Identify regional economic development services and providers in the region and describe how the LWDB(s) will coordinate services with these services and providers. Please complete the [Framework](#) in [Attachment C](#), **or** provide a narrative, to describe the current state of coordination with economic development and the anticipated next steps during the four-year plan period.

*NOTE: it is anticipated that workforce regions may have more than one economic development organization, and that LWDBs will continue to work with economic development organizations that are not regional in nature.*

# Attachment C: Regional Economic Development Framework Washington

## Regional Economic Development Framework

Phase I: Prepare your team	Phase II: Investigate	Phase III: Inventory and Analyze	Phase IV: Convene	Phase V: Act	Phase VI: Sustain and evolve
<i>Goal: build buy-in &amp; support</i>	<i>Goal: determine options for coordination with economic development</i>	<i>Goal: build baseline knowledge</i>	<i>Goal: build partnership, prioritize activities</i>	<i>Goal: Implement initiatives</i>	<i>Goal: grow the partnership</i>
<ul style="list-style-type: none"> <li>• Build a team of workforce, education leaders for ongoing joint decision-making</li> <li>• Inventory current regional economic development organizations and strategies</li> <li>• Determine initial roles &amp; responsibilities of partners - who will lead, what support can partners commit to</li> <li>• Commit to looking at regional data analysis and economic development plans together</li> </ul>	<ul style="list-style-type: none"> <li>• Identify opportunities for collaboration based on regional analysis</li> <li>• Identify services and strategies that could support economic development goals</li> <li>• Ensure relevance for the region and the partners participating</li> </ul>	<ul style="list-style-type: none"> <li>• Analyze trends, review outcome data and existing research</li> <li>• Identify champions, resources and resource gaps</li> <li>• Identify topics for discussion</li> <li>• Identify what information is needed to engage</li> </ul>	<ul style="list-style-type: none"> <li>• Hold event or meeting to discuss the analysis and develop options for addressing the challenges</li> <li>• Identify a goal and strategy to address it.</li> <li>• Prioritize key issues</li> <li>• Determine whether additional resources are needed and how to bring these to the table</li> </ul>	<ul style="list-style-type: none"> <li>• Develop implementation strategies</li> <li>• Execute plans, monitor progress</li> <li>• Provide status reports to partnership, task forces, stakeholders</li> <li>• Identify road-blocks and address them</li> </ul>	<ul style="list-style-type: none"> <li>• Identify next opportunities</li> <li>• Start the process over again at the appropriate phase</li> <li>• Grow the partnership</li> </ul>
<b>Sample measures of progress</b> <ul style="list-style-type: none"> <li>• Partners identified</li> <li>• Meetings held</li> <li>• Agreements developed</li> <li>• Resources committed</li> </ul>	<b>Sample measures of progress</b> <ul style="list-style-type: none"> <li>• Data reviewed</li> <li>• Potential opportunities for coordinated approach identified</li> </ul>	<b>Sample measures of progress</b> <ul style="list-style-type: none"> <li>• “Snapshot” or “report” ready for first meeting</li> <li>• Champions identified</li> <li>• Partners invited</li> </ul>	<b>Sample measures of progress</b> <ul style="list-style-type: none"> <li>• Plan for action developed</li> <li>• Task forces identified</li> <li>• Assignments made</li> </ul>	<b>Sample measures of progress</b> <ul style="list-style-type: none"> <li>• Metrics specific to project identified and reported</li> </ul>	<b>Sample measures of progress</b> <ul style="list-style-type: none"> <li>• New projects identified</li> <li>• New resources added</li> </ul>
Evaluate	 Adjust	 Improve	 Report	 Tell Your Story	

**Directions:** Complete the table below to describe current and future activities for at least the next two years regarding regional coordination with economic development. Please start at the appropriate phase based on the current status of the regional plan.

**Sector to be served:** \_\_\_\_\_

Phase	Timeline for each phase	Activities anticipated for each phase to be implemented. Please indicate how each LWDB will participate for sectors served in a multi-area region.	Anticipated outcome(s) for each phase	Measure(s) of progress for each phase
Phase I: Prepare Team Goal: build buy-in & support				
Phase II: Investigate Goal: determine options for coordinated service delivery				
Phase III: Inventory & Analyze Goal: build baseline knowledge of industry				
Phase IV: Convene Goal: build industry partnership, prioritize activities				
Phase V: Act Goal: implement ideas				
Phase VI: Sustain & Evolve Goal: grow the partnership				