

2 WORKSHOP PROGRAM

SESSION 1: VISION & PRIORITIES | 10:00 – 11:30 AM

Session Objectives

- Build a **shared understanding** of the Silverdale Center's **identity, needs, and opportunities**.
- Align on a **shared vision and priorities** for the center's future.
- Identify **actionable strategies and potential investment areas** that can bring the vision to life.

Please plan to arrive a few minutes early to allow time for check-in, informal introductions with fellow participants, and to get settled before the session.

🕒 10:00–10:20 AM: Welcome and Overview

Brief presentation by Consultant Planning Team

🕒 10:20–11:00 AM: Group Discussions by Topic Area

Participants will engage in focused conversations within smaller groups based on key topics of interest. Groups will be pre-assigned based on participant background and affiliation, though you may choose to split your time between two groups if you'd like broader exposure. A consultant team member will facilitate each group. The full participant invitee list is included in the Appendix.

Discussion Topics:

1. **Transportation, Connectivity, and Stormwater Management**
2. **Community Facilities, Public Spaces, Parks, and Environment**
3. **Housing, Retail/Commercial Development, and Urban Design/Form**

Each group will:

- Identify priority projects, ideas, and strategies relevant to their topic.
- Map potential investment locations, key assets, and strategic connections and relationships
- Collaboratively visualize opportunities using provided maps and materials.

Guiding questions for discussion:

- What needs or challenges in this topic area are most important to address?
- Where are there gaps or opportunities for improvement?
- What types of projects or investments could create long-term benefits for the Silverdale Center?

SESSION 1 CONTINUED

11:00–11:30 AM: Group Pin-up and Synthesis

- Each group will share key takeaways with the broader group, highlighting identified priorities and mapped ideas.
- Together, we'll identify cross-cutting themes and consolidate the core objectives that will guide future growth and development in the Regional Center.

11:30 AM – 3:30 PM: Work Session (Consultant & Project Staff Only)

Project Team: Review and synthesize input from Session 1 and draft preliminary concepts and ideas.

Participants: Lunch will be provided. Participants may leave after and return for Session 2.

SESSION 2: DEVELOPMENT FRAMEWORKS | 3:30 – 5:00PM

Session Objectives

- Synthesize input from Session 1 into **draft frameworks, focus areas and planning concepts**
- Collaboratively **align, develop, and refine** key ideas

3:30 – 3:50 PM: Gallery Walk

Pin-up of draft consolidated frameworks and concepts. Participants can walk around at their own pace, leave feedback on sticky notes, and engage in informal discussions.

3:50 – 4:00 PM: Consultant Presentation

Summary of key takeaways from Session 1 and presentation of consolidated concepts and frameworks.

4:00 – 4:40 PM: Full Group Discussion and Q&A

Collaboratively discuss preferences for one or more concepts (or combinations) and work toward consensus on shared development frameworks and key components to guide the next 20 years of growth in the Silverdale Center.

4:40 – 5:00 PM: Wrap-Up & Next Steps