



Annual Comprehensive Plan Amendment Process for 2018

Summary of Outreach and Engagement to Date



The Department of Community Development (DCD) believes that outreach for this Comprehensive Plan amendment process must meet the following goals:

Transparency – Anyone can easily become informed about the process and access materials

Predictability – Processes are clearly and consistently communicated so everyone knows what to expect

Opportunity – Everyone can participate without significant barriers

DCD's outreach and engagement efforts strive to inform and engage interested parties through a variety of methods that exceed legally-mandate requirements. This document summarizes the level of outreach and engagement achieved during the four major phases of this process.

Phase 1 – Scoping (November – December 2017)

Estimated Outreach

~ 27,880 communications have been sent to people and organizations through the following methods:

- Kitsap County GovDelivery announcements (via email, SMS text, Facebook, Twitter) to:
 - Subscribers of various Kitsap County distribution lists
 - Kitsap County Citizen Advisory Committees/Councils (CACs)
 - Kitsap County Planning Commission members
 - Kitsap County Comprehensive Plan Internal Review Team members (IRT)
 - DCD Advisory Group (DAG)
 - Various local, state, federal, and tribal agencies
 - Various community organizations
 - Various trade/business organizations
- Nextdoor.com post
- Formal letter to 6 Tribes & 2 tribal organizations
- Public hearing

An unknown number of people received information through the following additional methods:

- Legal notice in Kitsap Sun newspaper (~30,000 circulation)
- Online Open House (project webpage)
- “News” headlines and graphic “ads” on Kitsap County homepage and DCD homepage
- Postcards in the Department’s Permit Center
- Postcards distributed at CAC meetings

Estimated Engagement

~ 51 interactions with people and organizations regarding this project have occurred, including:

- Kingston Chamber of Commerce Stakeholders Group meeting
- Meeting with tribal staff from 2 tribes & 1 tribal organization
- Written comments
- Public hearing

Phase 2 – Development (January 2018 – May 2018)

Estimated Outreach

~ 54,611 communications have been sent to people and organizations through the following methods:

- Kitsap County GovDelivery announcements (via email, SMS text, Facebook, Twitter) to:
 - Subscribers of various Kitsap County distribution lists
 - Kitsap County Citizen Advisory Committees/Councils (CACs)
 - Kitsap County Planning Commission members
 - Kitsap County Comprehensive Plan Internal Review Team members (IRT)
 - DCD Advisory Group (DAG)
 - Various local, state, federal, and tribal agencies
 - Various community organizations
 - Various trade/business organizations
- Nextdoor.com posts

An unknown number of people received information through the following additional methods:

- Legal notice in Kitsap Sun newspaper (~30,000 circulation)
- Online Open House (project webpage)
- “News” headlines and graphic “ads” on Kitsap County homepage and DCD homepage
- Information distributed at CAC meetings
- Newspaper articles regarding the Parks, Recreation, and Open Space Plan update

Estimated Engagement

~ 222 interactions with people and organizations regarding this project have occurred, including:

- Interested residents and business owners
- Site-specific Comprehensive Plan amendment applicants
- Kitsap County Non-motorized Citizen Advisory Committee
- Kingston UVC Workgroup

An unknown number of people engaged in updating the Parks, Recreation, and Open Space Plan, which is a County-sponsored amendment that started in 2017 and included the following engagement opportunities:

- Online survey
- Open Houses (3)
- Public meetings (3), including a public hearing

Phase 3 – Analysis (April 2018 – June 2018)

Along with internal coordination among Kitsap County departments, staff coordinated with the following entities during the analysis phase:

- City of Port Orchard
- City of Bremerton
- Washington State Department of Natural Resources

Phase 4 – Consideration (June 2018 initial launch)

The following are estimates for the initial launch of the public consideration phase only. Staff will be tracking additional outreach and engagement throughout the consideration phase and will update this document periodically.

Estimated Outreach

~ 26,200 communications have been sent to people and organizations through the following methods:

- Kitsap County GovDelivery announcements (via email, SMS text, Facebook, Twitter) to:
 - Subscribers of various Kitsap County distribution lists
 - Kitsap County Citizen Advisory Committees/Councils (CACs)
 - Kitsap County Planning Commission members
 - Kitsap County Comprehensive Plan Internal Review Team members (IRT)
 - DCD Advisory Group (DAG)
 - Various local, state, federal, and tribal agencies
 - Various community organizations
 - Various trade/business organizations
- Nextdoor.com posts
- Formal letter to 6 Tribes & 2 tribal organizations

An unknown number of people received information through the following additional methods:

- Various legal notices in Kitsap Sun newspaper (~30,000 circulation)
- Online Open House (project webpage)
- “News” headlines and graphic “ads” on Kitsap County homepage and DCD homepage

Estimated Engagement

Not applicable at the initial launch of this phase.