

# Silverdale Center Visioning Survey

Key Findings | DRAFT June 18, 2025

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# Key Takeaways

- Responses reflect the opinions of a relatively older, relatively wealthy cohort. Most live in or near the area and shop and use services at the Silverdale Center.
- The Center's current strengths center on its:
  - Natural beauty, including the waterfront and scenic views.
  - Central location.
  - Services and businesses, including healthcare and medical services and a variety of shopping and dining options.
- Respondents identify substantial opportunities for improvement in the Center's ability to offer effective transportation and access. However, somewhat contradictorily, most respondents did not identify transportation as a top issue for the Center to address in the coming 20 years.
  - Two-thirds or more of respondents rated the Center neutrally or poorly regarding its ability to provide a comfortable walking/biking environment, accessibility for people with mobility limitations, and functional streets for businesses.
  - The Center's most commonly-identified weaknesses focused on its traffic, roads, car-centric characteristics, and inadequate transit, walkability, and bike infrastructure.
  - Nearly two-thirds of respondents identified improved pedestrian, bike, and accessibility infrastructure as a need to make the Center a more livable 24/7 community.
- Respondents have expansive visions for the future of the Silverdale Center, with at least two-thirds of respondents indicating a positive connection to all six proposed vision statements for the Center. While respondents have broad hopes for the future, they are particularly focused on the environment and public spaces.
  - Respondents want to build on the Center's existing strengths in the environment.
    - Respondents' top issues for the Center to address in the coming 20 years include the environment and parks and recreation.
    - When responding to proposed vision statements for the future of the Center, respondents had the most positive connection to the vision statement of "integrating nature into the urban environment while preserving it for future generations."
  - Respondents are particularly focused on public spaces:
    - When asked to consider what the Silverdale Center needs to become a more livable 24/7 community, nearly three-quarters of respondents identified community gathering spaces and cultural events as a need.
    - When considering future amenities in the Center, more than three-quarters of respondents want to see parks and green spaces, public/farmers markets, local shops, and restaurants or food trucks.

# Who Responded

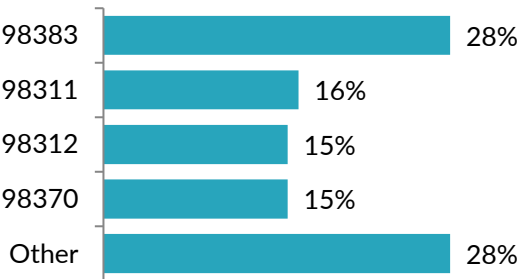
## Demographics

As shown in Exhibit 1, most respondents live in one of four ZIP codes: 98383, 98311, 98312, and 98370. Respondents primarily work in these same ZIP codes and the 98366 ZIP code. See Appendix: Open-Ended Responses for a list of all ZIP codes.

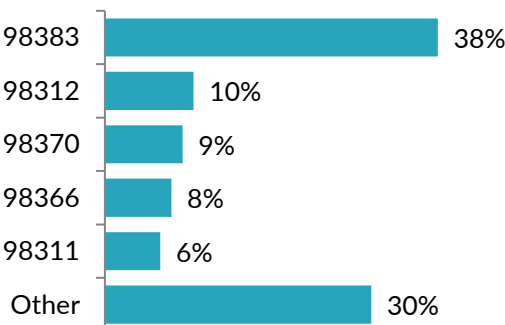
### Exhibit 1. Respondents' Home and Work ZIP Codes (n =116 (home) and 80 (work))

Survey question: "What is your home / work ZIP code?"

#### Home



#### Work

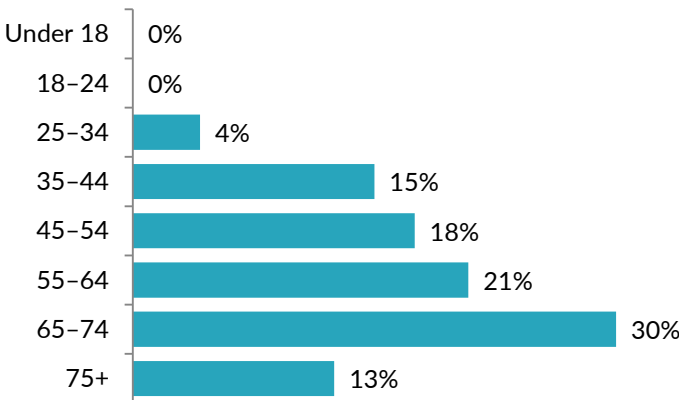


Source: BERK, 2025.

As shown in Exhibit 2, the respondent pool skewed older. More than four in five respondents is aged 45 or older.

### Exhibit 2. Respondents' Ages (n = 120)

Survey question: "What is your age group?"

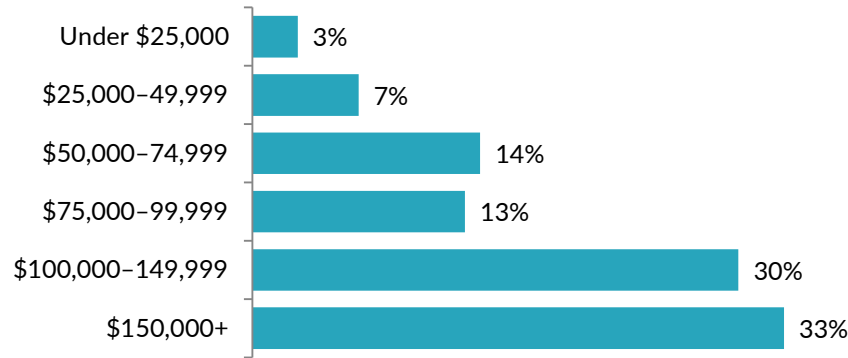


Source: BERK, 2025.

Exhibit 3 shows that the household income of respondents skewed higher, with nearly two-thirds of respondents having a household income of \$100,000 or more.

**Exhibit 3. Respondents’ Household Incomes (n = 106)**

Survey question: “What is your household income?”



Source: BERK, 2025.

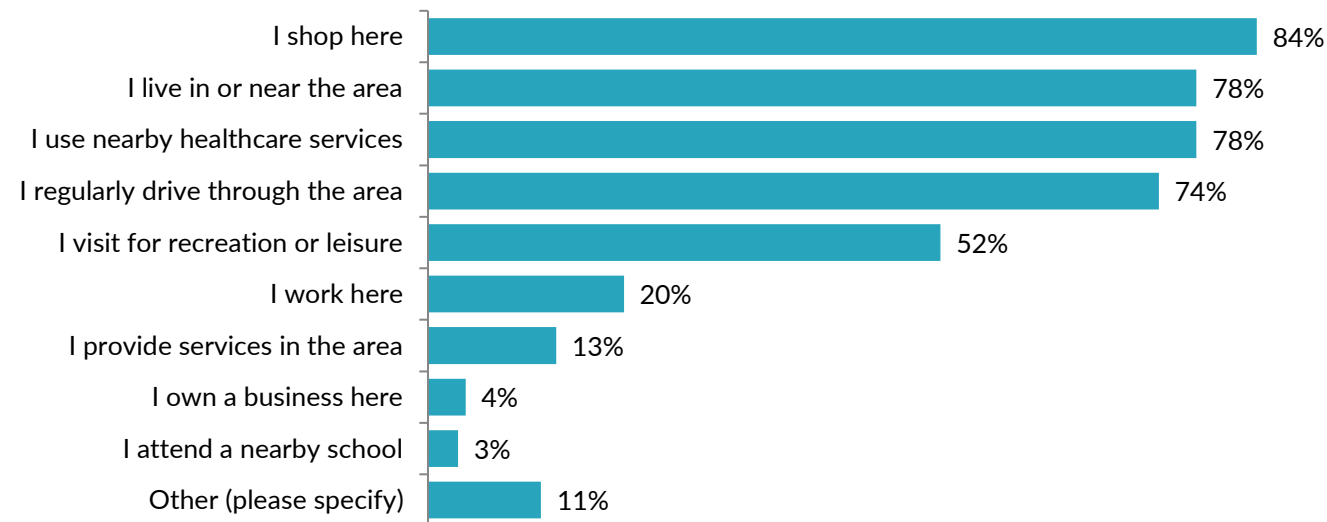
## Connection to the Silverdale Center

Exhibit 4 shows that most respondents have several connections to the Silverdale Center area. Roughly three-quarters or more of respondents shop at the Center (84%), live in or near the area (78%), use nearby healthcare services (78%), and/or regularly drive through the area (74%). More than half (52%) visit for recreation or leisure. One in five (20%) works in the area and one in eight (13%) provides services in the area. Few respondents own a business (4%) in the area or attend a nearby school (3%).

See Appendix: Open-Ended Responses for “other” responses.

**Exhibit 4. Respondents’ Connections to the Silverdale Center Area (n = 131)**

Survey question: “What is your connection to the Silverdale Center area? (Select all that apply)”



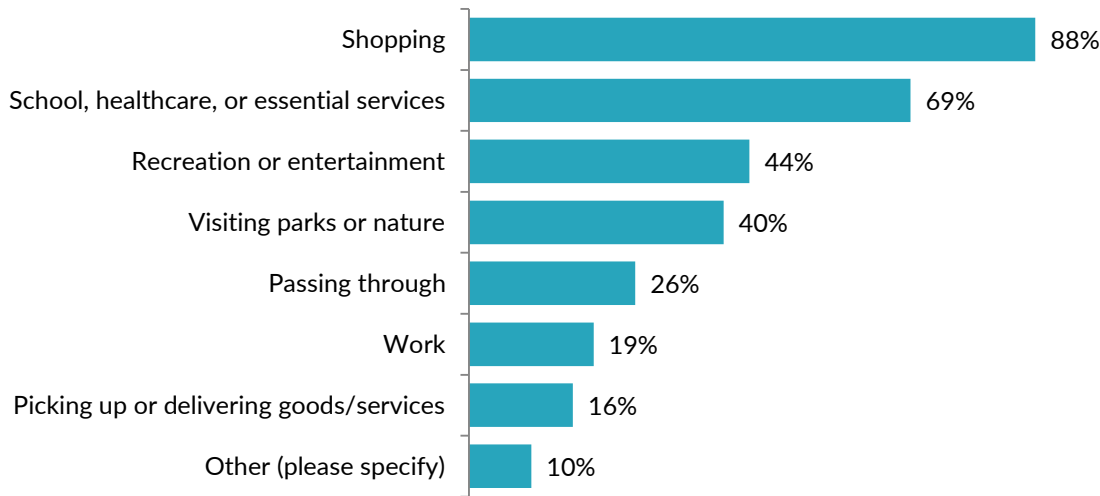
Source: BERK, 2025.

Exhibit 5 shows that respondents have diverse reasons for traveling to Silverdale, primarily including shopping (88%) and school, healthcare, or essential services (69%). Nearly half of respondents travel to the area for recreation or entertainment (44%) or to visit parks or nature (40%). Less common reasons include passing through (26%), work (19%), or picking up or delivering goods/services (16%).

See Appendix: Open-Ended Responses for “other” responses.

**Exhibit 5. Respondent Reasons for Traveling to Silverdale (n = 124)**

Survey question: “What are the main reasons you travel to Silverdale? (Select up to three)”



Source: BERK, 2025.

# Findings

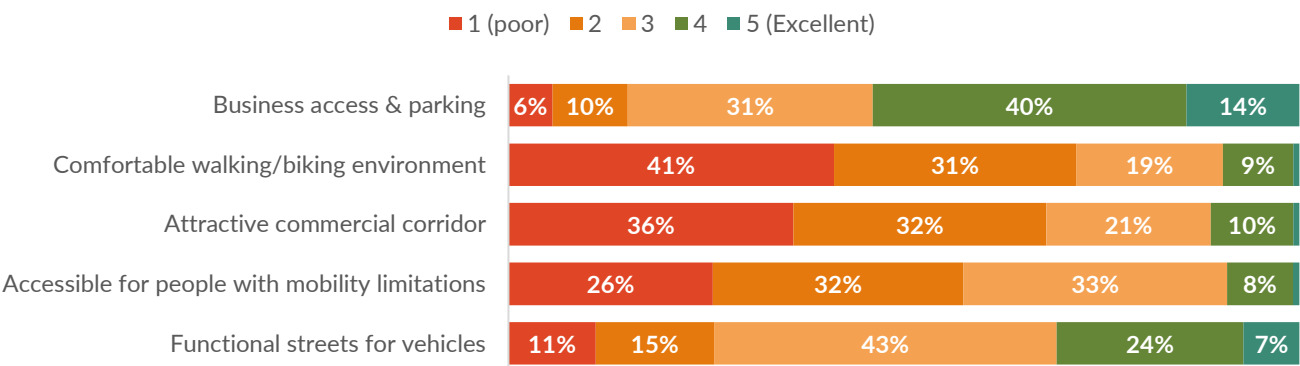
## Silverdale Center Current State

### Ability to Meet Needs

Exhibit 6 shows respondents’ assessment of how well the current Silverdale Center fulfills several community needs on a scale from 1 to 5, with 1 representing a “poor” rating and 5 representing an “excellent” rating. Overall, respondents evaluate that the Center does a poor job fulfilling most needs, with two-thirds or more of respondents rating the Center as a “3” or below on the Center’s ability to provide a comfortable walking/biking environment; attractive commercial corridor; accessibility for people with mobility limitations; and functional streets for vehicles. The exception is business access and parking, for which slightly more than half of respondents (54%) rate the Center as a “4” or “5.”

**Exhibit 6. How Well the Silverdale Center Fulfills Needs (n = 127)**

Survey question: “How well does the current Silverdale Center fulfill the following needs? (1 = Poor, 5 = Excellent)”



Source: BERK, 2025.

# Strengths

See Appendix: Open-Ended Responses for “other” responses.

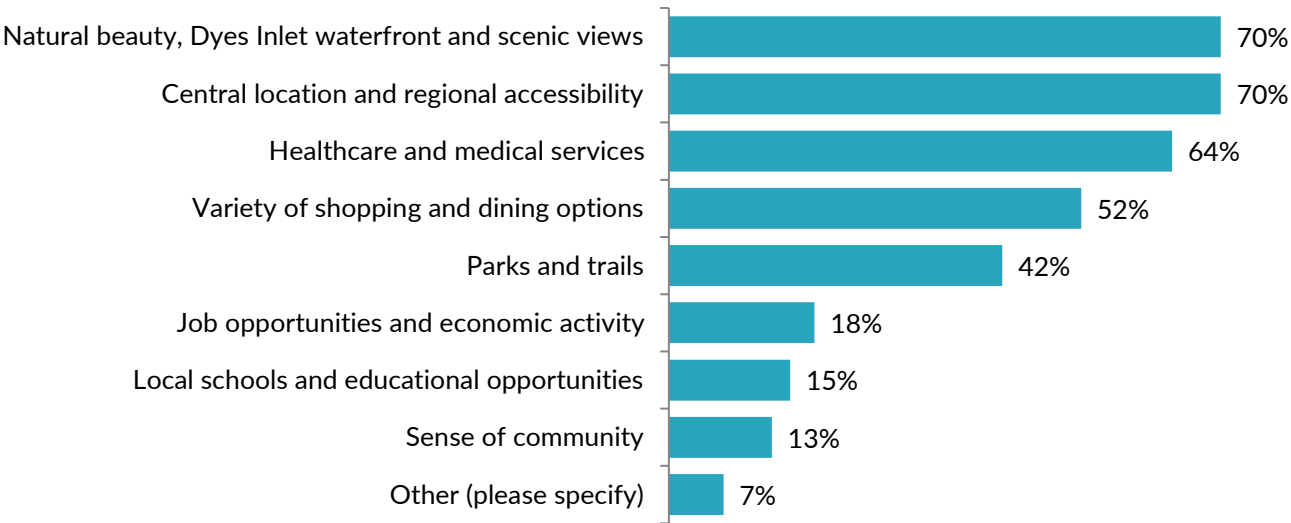
Exhibit 7 shows how respondents evaluate the strengths of the Silverdale Center. The most commonly-identified strengths center on the Center’s:

- Natural beauty (70%), including the waterfront and scenic views.
- Central location and accessibility (70%).
- Businesses and services, including its healthcare and medical services (64%) and variety of shopping and dining options (52%).

See Appendix: Open-Ended Responses for “other” responses.

## Exhibit 7. Strengths of the Silverdale Center (n = 130)

Survey question: “What do you think are Silverdale Center’s greatest strengths? (Select up to three)”



Source: BERK, 2025.

Respondents also provided open-ended responses to the Center’s top two strengths, with responses reflecting input shown in See Appendix: Open-Ended Responses for “other” responses.

Exhibit 7. The most-commonly identified strengths centered on the Center’s businesses and services and its location and access. Other common strengths included its natural beauty and the environment, the waterfront, and the parks and trails. See Appendix: Open-Ended Responses for a full list of responses.

# Weaknesses

Respondents provided open-ended responses to the Center’s top two weaknesses. Listed with the most-commonly identified weaknesses first, responses centered on the Center’s:

- Traffic and roads.

- Car-centric characteristics and inadequate transit, walkability, and bike infrastructure.
- The types of businesses and amenities.
- Lack of planning, ineffective layout, and sprawl.
- Vacant and underutilized space.
- Lack of character or placemaking.

See Appendix: Open-Ended Responses for a full list of responses.

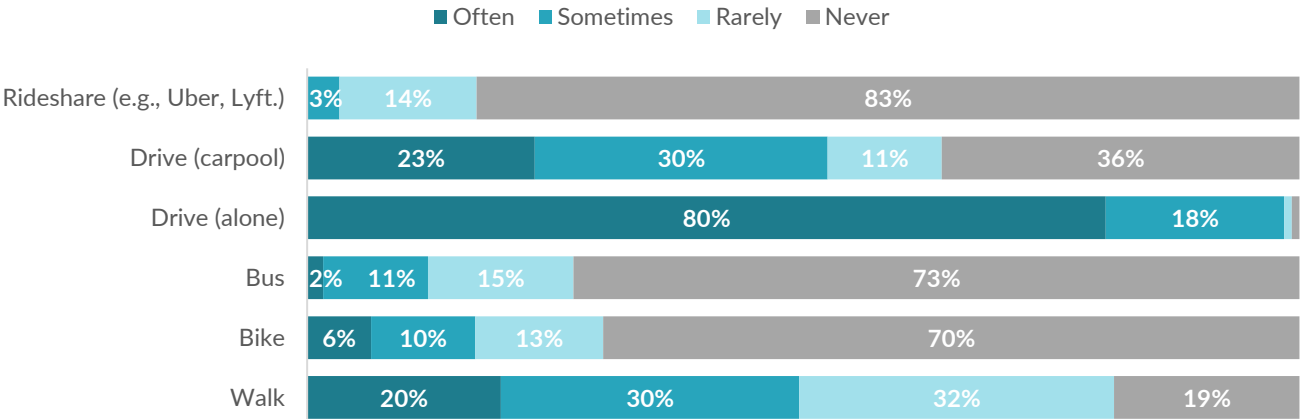


# Transportation: Use and Concerns

Exhibit 8 shows the frequency with which respondents use various transportation modes in the Silverdale Center. Driving alone is the most common mode of transportation, with nearly all respondents (98%) reporting they use this mode “often” or “sometimes.” The next most common modes are driving in a carpool and walking, with roughly half (53% and 50%, respectively) of respondents reporting they use these modes “often” or “sometimes.”

**Exhibit 8. Respondent Frequency of Use of Transportation Modes in the Silverdale Center (n = 122 - 128)**

Survey question: “How often do you use these transportation modes in the Silverdale Center?”

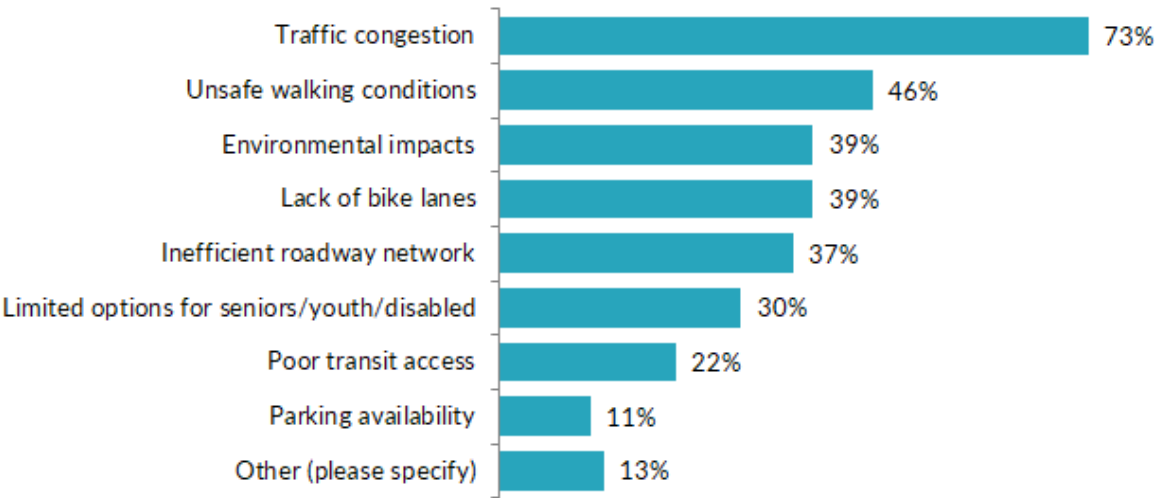


Source: BERK, 2025.

Exhibit 9 shows respondents' biggest transportation concerns in the area. Nearly three-quarters of respondents (73%) identify traffic congestion as one of their top three concerns. Less than half of respondents identified the other options within their top three concerns.

**Exhibit 9. Respondents' Biggest Transportation Concerns in the Area (n = 123)**

Survey question: "What are your biggest transportation concerns in the area? (Select up to three)"



Source: BERK, 2025.

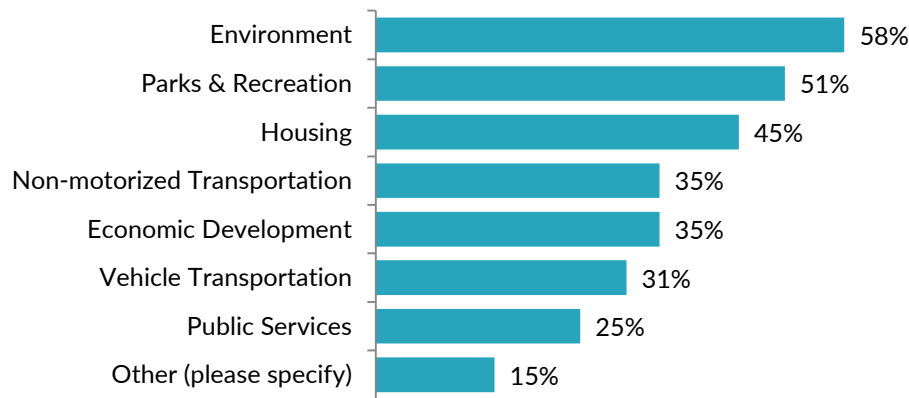
# Silverdale Center Desired Future State

## Issues to Address

Exhibit 10 shows respondents’ top issues for the Silverdale Center to address in the coming 20 years. More than half of respondents want the Center to address the environment (58%) and parks and recreation (51%). Nearly half of respondents (45%) want the Center to address housing.

**Exhibit 10. Respondents’ Top Issues for the Silverdale Center to Address (n = 122)**

Survey question: “Pick the top three issues for Silverdale Center to address over the next 20 years: (Select up to three)”



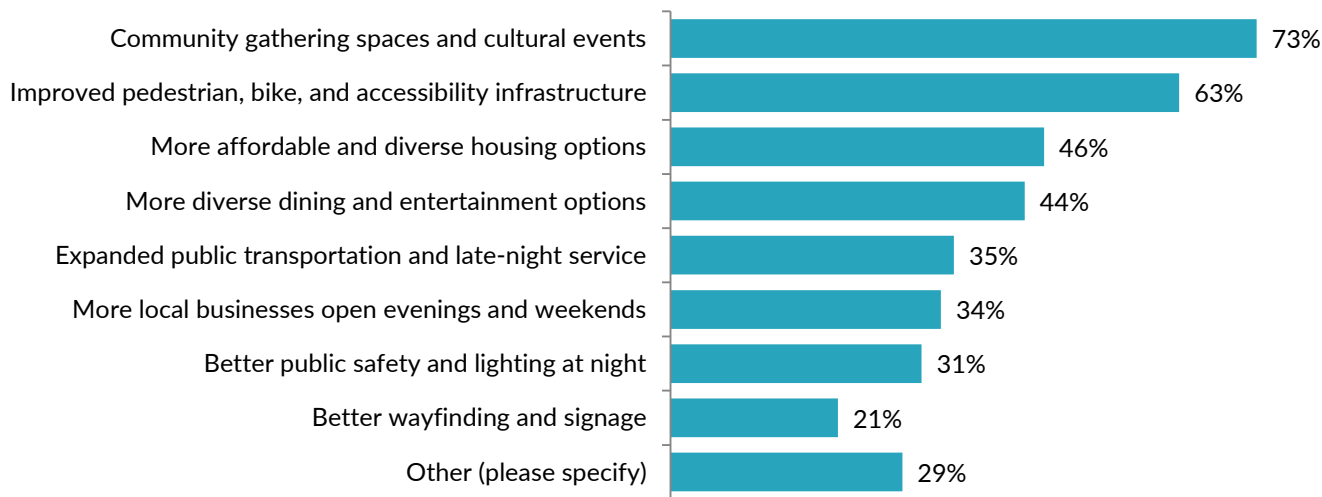
Source: BERK, 2025.

# Needs

Exhibit 11 shows what respondents think the Silverdale Center needs to become a more livable 24/7 community. Nearly three-quarters of respondents (73%) identify community gathering spaces and cultural events as a need, and nearly two-thirds (63%) identify improved pedestrian, bike, and accessibility infrastructure as a need. Less than half of respondents identified the other options as a need.

**Exhibit 11. What the Silverdale Center Needs to Become a More Livable 24/7 Community (n = 125)**

Survey question: “What does the Silverdale Center need most to become a more livable 24/7 community? (Select all that apply)”



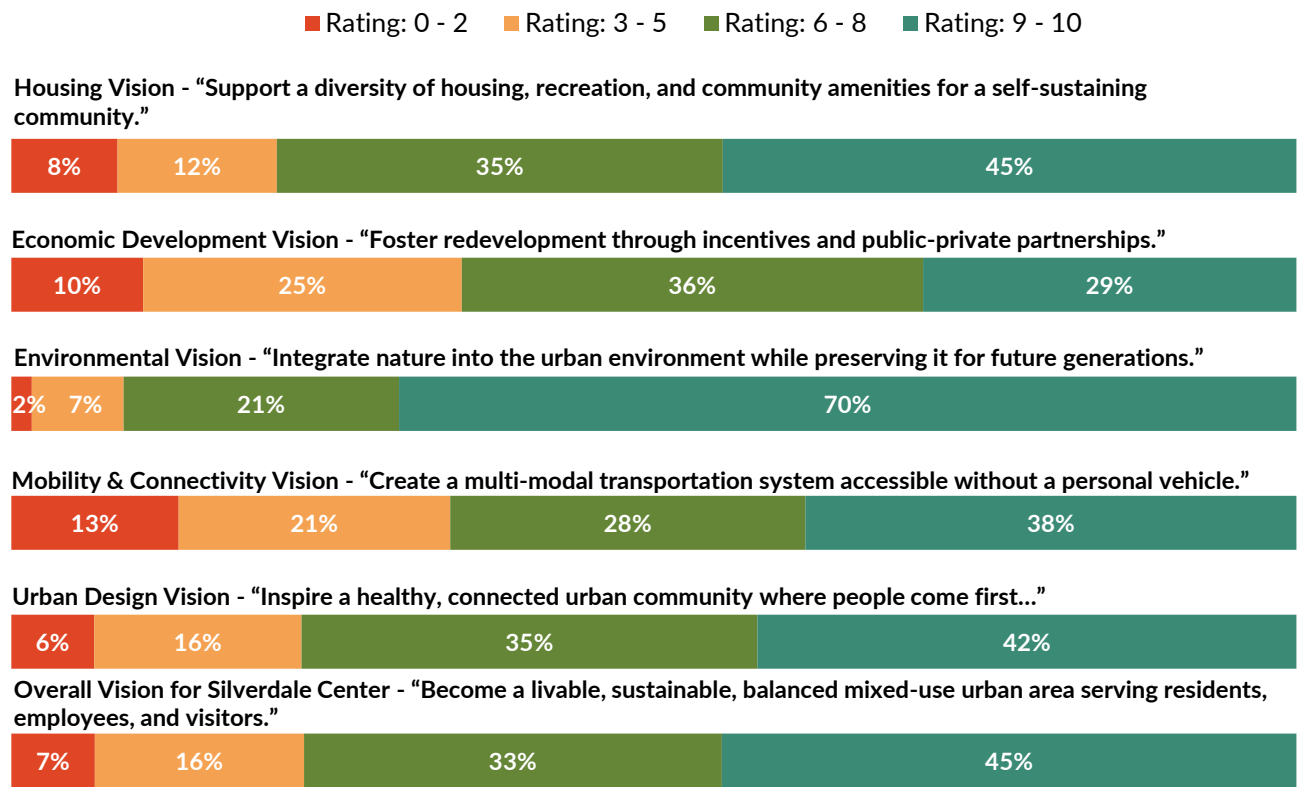
Source: BERK, 2025.

# Vision

Exhibit 12 shows how much respondents connect with each of six draft vision statements for the future of Silverdale Center. Respondents assessed their connection on a scale from 0 to 10, with higher numbers representing a higher connection. Roughly two-thirds or more of respondents reported a connection of “6” or above for each of the statements, with the highest level of support for the environmental vision statement: “integrate nature into the urban environment while preserving it for future generations.”

## Exhibit 12. Respondent Connection to Proposed Vision Statements (n = 117 - 126)

Survey question: “For each of the following statements, rate how much you connect with the vision. (1 = Not at all, 10 = Completely)”



Source: BERK, 2025.

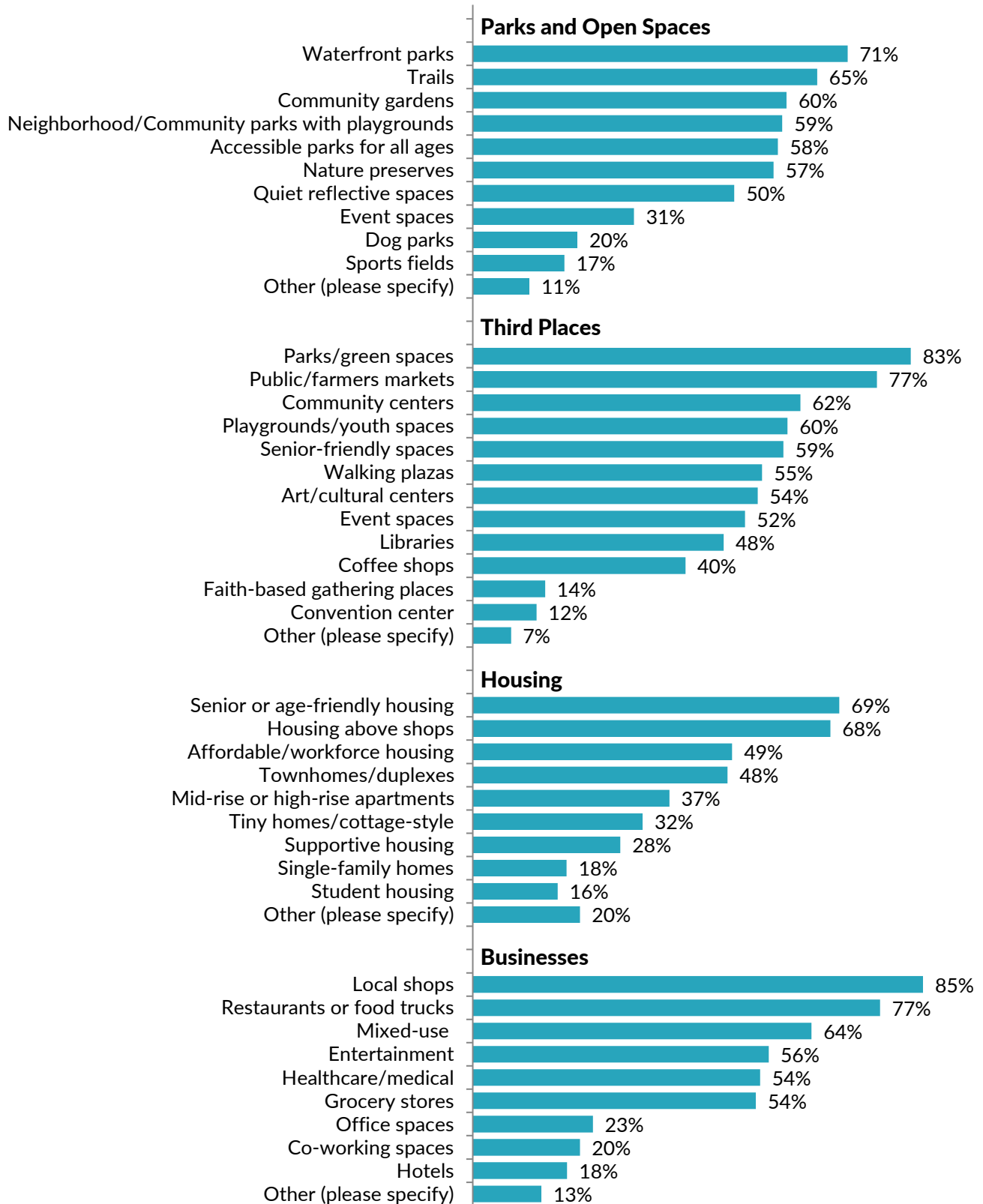
## Future Amenities

Exhibit 13 shows the types of amenities respondents want to see in the Silverdale Center, including parks and open spaces, third places, housing, and businesses. Respondents express a high level of interest in all types of amenities.

- **Parks and open spaces.** Respondents are interested in a wide range of options, with at least half of respondents indicating interest in waterfront parks (71%), trails (65%), community gardens (60%), neighborhood/community parks with playgrounds (59%), accessible parks for all ages (58%), nature preserves (57%), and quiet reflective spaces (50%).
- **Third places.** Respondents are interested in a wide range of options, with at least half of respondents indicating interest in parks/green spaces (83%), public/farmers markets (77%), community centers (62%), playgrounds/youth spaces (60%), senior-friendly spaces (59%), walking plazas (55%), art/cultural centers (54%), and event spaces (52%).
- **Housing.** More than two-thirds of respondents indicated interest in senior or age-friendly housing (69%) and housing above shops (68%). Less than one-half of respondents indicated interest in any of the other housing options presented.
- **Businesses.** Respondents are interested in a wide range of options, with at least half of respondents indicating interest in local shops (85%), restaurants or food trucks (77%), mixed-use businesses (64%), entertainment (56%), healthcare/medical businesses (54%), and grocery stores (54%).

### Exhibit 13. Amenities Respondents Want to See in the Silverdale Center (n = 118 - 123)

Survey question: "What types of businesses / housing / third places / parks and open spaces do you want to see in the Silverdale Center? (Select all that apply)"



Source: BERK, 2025.

# Appendix: Open-Ended Responses

## *Respondents' Home and Work ZIP Codes (n =116 (home) and 80 (work))*

Survey question: "What is your home / work ZIP code?"

ZIP Code	Home	Work
98383	32	30
98311	18	4
98312	17	6
98370	17	4
98366	5	3
98367	4	1
98310	3	1
98346	3	0
98380	3	0
98110	2	1
98340	2	0
98359	2	0
98528	2	0
88383	1	0
98315	1	0
98337	1	0
98342	1	0
98372	1	0
98393	1	0
98032	0	0
98115	0	0
98313	0	0
98377	0	0



### ***Respondents' Connections to the Silverdale Center Area (15 comments)***

Survey question: "What is your connection to the Silverdale Center area? (Select all that apply)"

- I walk and ride my bicycle through this area.
- I am involved with community organizations
- I visit and care for a family member.
- I live in Hansville which I do not consider nearby.
- It's my home
- Family lives in the Silverdale center
- Since moving to Kingston in '07 I've had a vision for Silverdale to grow and evolve creatively but in a balanced way.
- St. Michael's Cancer Center, Costco, Winco
- I use the library frequently.
- Keep Silverdale rural
- We take the kids to the park
- I use public transit
- I worship here.
- I can use my orca card to get from Poulsbo to South Kitsap by routes through Silverdale.
- I regularly walk, run, and bike here

### ***Respondent Reasons for Traveling to Silverdale (12 comments)***

Survey question: "What are the main reasons you travel to Silverdale? (Select up to three)"

- Providing care for elderly family member.
- medical
- I stay away as the schools let out on Anderson Hill Road
- It's my home
- I don't travel to Silverdale for parks or nature, but I do use the Clear Creek trail near the hospital where I walk my dog on breaks from sitting with chemo patient at the Cancer Center
- I love to go to Gateway Park but it is a challenge for me now.
- It is generally a dirty city so I try to get things in other places if possible - e.g. Poulsbo or Gig Harbor
- YMCA
- Keep Silverdale beautiful & preserve the small town vibe
- live and grew up here
- I live here.
- I can use transit from Poulsbo to Silverdale, otherwise I would not be going to Silverdale much.

### ***Strengths of the Silverdale Center: Multiple Choice (9 comments)***

Survey question: "What do you think are Silverdale Center's greatest strengths? (Select up to three)"

- Love the use of roundabouts! Please use more!
- It has the capacity and potential to provide all the GMA required housing, at all levels, especially affordable housing in a walkable location. All without invading or rezoning rural areas, which are diminishing due to development.
- the Haselwood YMCA (community center), the movie theater, and the hospital
- Centrally located depending! For those in North Kitsap Silverdale is still a 'schlepp!' But a more inviting one would make it more worth the drive.
- I think of it primarily as a Big Box destination, but see opportunities to make it more inviting, pedestrian/pet friendly, better restaurants and access to waterfront.
- BUT Randall Way needs a park for all the people who can only go a short distance from the many apartments with many who have disabilities. We should not just be a warehoused people.d.
- Bring back Macy's department store
- Old Town offers a plethora of heritage plants, trees and native flora.
- Potential to improve transit options across the county. But, you need to provide parking at the Silverdale transit center. That was definitely a bid mistake and limits people's ability to access transit.

### ***Strengths of the Silverdale Center: Open-Ended (96 comments)***

Survey question: "What are the top two weaknesses of the existing Silverdale Center?"

- A good mix of grocery stores (finally) and Medical Facilities
- A good start of existing business
- A lot of developable area
- Access
- access to businesses and stores
- Access to Dyes Inlet, Clear Creek, natural beauty
- Access to Medical Services
- Access to shopping & dining
- Access to shopping, restaurants, and viewing the beaches while in my car eating meals
- Access to water
- Accessibility
- Acres of underutilized and wasted parking spaces -"
- Aesthetically pleasing in some parts
- Already mixed use
- Beautiful area
- Beautiful location people should want to live or work in

- Beautiful scenery around the waterfront
- Beauty
- box store shopping
- Central commercial district for Kitsap and western Washington
- Central Kitsap location
- Central location
- Central location
- Central location
- Central location
- Central location for Kitsap residents to access
- Central location that is relatively flat, making it accessible to non-motorized transportation modes.
- Central with stores, amenities, library.
- Centralized location
- Cleae Creek Trail
- Clean
- Clear Creek Trail
- Clear Creek Trail
- Clear Creek Trail
- Clear Creek Trail extends into Old Town highlighting the botanical heritage of really old Ornamental flowers, roses & more
- Clear Creek trail, able to walk long distances. However, some places aren't safe.
- Clear Creek trails absolutely the best
- Clearcreek, Puget Sound and the views of the mountains. mountain
- Community Connection
- Compact
- Diverse shopping choices.
- Diverse workforce
- Diversity of options
- Draws everyone from across the region for shopping with the central location
- Driveable
- Easy access
- Eateries and great shopping
- Everything in a central space
- Everything is centrally located
- Existing commercial and medical

- Good medical
- Good merchants
- Has connected water which we could utilize and redevelop
- Health care
- Health care
- Health care access
- Healthcare
- healthcare
- hospital
- hospital
- Hub for certain shopping ventures
- It isn't a huge area so getting places doesn't take very long (in a car)
- It's now the health care center for Kitsap.
- its central location
- its potential to be a real urban center
- It's surrounded by a lovely rolling landscape and already has the center in place, all it needs is an upgrade.
- Just about any store and medical office you need is located in city center. You can drive in from the more rural areas and accomplish a variety of medical/ shopping needs in one area.
- Keeping Residential limited
- Local access for five counties
- Location
- Location
- Location
- Location
- Location
- Location
- Location
- Location
- Location
- Location
- Location
- location-- close to highway, water, in between Poulsbo and Bremerton (central)
- Location/natural beauty

- Lots of options for dining and shopping
- Many shopping options
- Medical
- Medical Center
- Medical facilities
- Medical facility in the hospital.
- Medical hub
- Medical Services
- Medical services
- Money
- More than enough parking
- Mostly clean and maintained buildings
- multicultural cafes and restaurants
- Multitude of parking options
- Natural beauty
- Natural beauty
- Natural beauty
- Natural beauty
- Nature trails except for the homeless people who settled in some of the places I liked to walk
- Nice waterfront
- Not over-crowded
- Old Downtown
- Old town
- parking
- Parking
- Parking
- Parks
- Parks & trails
- People acting as if its already a city
- Potential core area where Silverdale Mall is located
- Power
- Proximity to the peninsula
- proximity to workplaces
- Public waterfront
- Regional connector across county areas.

- Relatively central location
- relatively flat dry land
- Restaurants
- RESTAURANTS & SHOPS
- Reta
- Retail Options
- Retail Services
- Scenic backdrop
- Shopping
- Shopping
- Shopping
- Shopping
- Shopping
- Shopping
- Shopping
- Shopping and health services in the same area
- Shopping Diversity
- Shopping options
- Sidewalks
- Silverdale has a wide selection of businesses and healthcare options
- Silverdale is still small but SO much bigger than 1986 when I arrived. Still not a "city" so still appealing.
- Silverdale Waterfront park & boat launch offer excellent infrastructure
- Space for development in unused parking areas
- St. Michael's Medical Center
- The Clear Creek Trail
- The essential shops are close together, ie costco, trader joes, Lowes, home depot, target, the mall
- The Haselwood YMCA is a highlight of the Silverdale Center and there should be facilities that enhance that spot--outdoor sports courts or fields, more apartments or housing, more restaurant/cafe options
- The hospital provides an excellent opportunity to site a large emergency shelter for homeless persons
- The Kitsap Mall
- The natural beauty

- The Old Town / Waterfront area should similarly focus on more housing, restaurants, offices, etc. that fit the character of that part of town.
- The old town waterfront park has good waterfront access and appeals to a wide variety of ages and abilities
- The road network makes it easy to get around, everything is connected.
- The Silverdale waterfront area is a nice place. It has trees and a place for kids.
- The start of a good waterfront park system with a "connected" trail from the water to the wetlands to the north of 303
- The unique environment- it was farmland surrounded by beauty
- The waterfront
- There are still green spaces like the Clear Creek Trail and the park at Old Town.
- There is a high concentration of services and amenities so you rarely have to drive far during day to day activities
- Trail system that can be expanded
- Trees/greenery
- Unincorporated
- variety
- Variety of big box stores
- variety of grocery options
- Variety of services
- Variety of services available
- Variety of services/stores available
- variety of shopping resources
- Various businesses and services available
- Walkable
- waterfront
- waterfront
- Waterfront
- Waterfront
- WATERFRONT
- Waterfront and clear creek
- Waterfront Park
- Waterfront parks
- Waterfront parks
- waterfront views
- Well centralized, and traffic circulation is basically very good, flows well.

- Wetland parks, dog park and trail system that are already in place
- Wide roadways
- With the addition of the Trails things are starting to modernize a bit
- YMCA

### ***Weaknesses of the Silverdale Center: Open-Ended (9 comments)***

Survey question: "What are the top two weaknesses of the existing Silverdale Center?"

- A few areas (think Panera - Big Five) are very congested making it difficult to park. I never go to that section because of the congestion.
- Access from freeway to area that causes congestion
- Access is just by car
- Accessibility for lesser abled bodies
- Accessible low income housing
- Aesthetics
- affordable housing
- affordable housing
- Big Box stores and Nationwide restaurant chains
- Bottleneck roadways. Lack of jobs with livable wages
- Buses not dog friendly
- Car centric
- Car-centered
- Chaotic city planning and roadways
- Clustered streets
- Community gathering spaces
- Confusing road layout. Difficulty as a pedestrian/dogwalker to access quieter places. Why not a green strip along the road to separate the sidewalk from fast cars. (Move the sidewalk away from street, use some of the little used mall edge parking. The Kitsap mall is sad, but I do love Winco
- Congested
- Congested roads
- congestion
- Congestion
- Congestion and too many shared commercial driveways
- cultural entertainment
- Disconnected have to drive, park, for each service
- Disregard to people's concerns of over population
- Dominated by development that blocks access to nature and the waterfront



- Empty buildings. Repurpose or demolish and build something new in old unusable spaces. Gone are the days of large stores. Fill with mixed use or multifamily housing instead of demolishing the beautiful open spaces in the surrounding areas.
- Empty commercial buildings, dying Kitsap Mall
- Empty office buildings
- Empty store fronts and mall
- Endless strip malls and the mall with many unused spaces, feels uninviting, and you go there to get something done and don't want to stay
- Everyone is in a car moving between places; not discovering
- Feels big box and mall, an outgrown model. In San Rafael, the failing mall is being converted to multi-use including housing and community space, scaled back, little used retail. Those days are gone. <https://futurenorthgatemall.com/>
- green spaces
- Hodgepodge of buildings and strip malls
- Homeless issue
- Homeless Population
- Inefficient walking spaces
- Infrastructure
- It has little character outside of the old town section by the waterfront but that too needs help.
- It is completely designed around vehicles rather than people.
- It is sucking resources from other areas of Kitsap county.
- It's unincorporated so it doesn't have local control over decisions.
- it's a strip mall with no character
- It's old and much of it cheaply designed and built, so it lacks quality, you keep calling it urban, it's not, let's be honest, it's a suburban center, but it could be a much more beautiful center, it's still too funky. I consider that part of 'Environment' and although I didn't check 'Economic Development' a beautiful, vibrant suburban center environment will produce the economic development. A beautiful, graceful environment inspires people..
- Kitsap Mall could be repurposed (wasted space)
- Kitsap Mall is underutilized and could be a wonderful mixed use community
- lack of affordable housing
- Lack of cohesive vision and local-centric flair
- Lack of community spaces that draw people to gather
- Lack of diligence in keeping open spaces and parks safe, clean and accessible for everyone by allowing the unhoused issue to get out of control. This is not acceptable or good for anyone.
- LACK OF FORESIGHT, THERES BEEN NO VISION OR PLANNING,,, MAYBE SOME SORT OF THEME?

- Lack of greenery in parking areas. Cement Slabs everywhere makes it not feel cozy or relaxing.
- Lack of housing in core area
- Lack of housing, lack of density, lack of diverse uses in the same space.
- Lack of local owned businesses.
- lack of locally owned or small businesses
- Lack of maintenance and groundskeeping.
- Lack of multi-modal infrastructure and easy access points to transit.
- lack of open restaurants
- Lack of quality grocery store and lack of local independent restaurants and shops
- lack of railings in challenging areas
- Lack of real affordable housing
- Lack of safe routes to get around the city by bicycle.
- Lack of tree and greener inside the area. Kitsap keeps cutting down our trees like at the ball field on Silverdale Way in old town. Plan for and allow BIG trees so we are not just concrete and steel
- Lack of variety
- Lighting, No holidays spirit, sense of safety
- Limited community gathering spaces
- Limited pedestrian walkways
- Limited road access and restrictive infrastructure (too small round-a-bouts) making it harder to drive into and out of the area
- Main roadway is too busy/crowded.
- Main thoroughfare is sided by strip malls
- Mall seems dead
- Many major roadways lack sidewalks (like Anderson Hill Rd NW of the high school)
- Medical
- Mediocre architecturally and poor place making
- Minimal green space
- no benches
- No identifiable character
- No identity
- No mixed use, no heart, no “place” that makes it a town worth lingering in...therefore no one cares about it.
- No Senior Center/art center
- No support for small businesses. Too many chain restaurants
- No true good employers except the hospital & medical center
- Non auto mobility

- Not enough diversity in dining establishments, and is there any good seafood restaurant in Silverdale?
- Not enough grocery stores for the growing population
- Not enough higher end women's clothing stores
- not enough outdoor third spaces
- Not making Clear Creek Trail feel safe to use in it's entirety. Homeless encampments...
- Not pedestrian friendly
- Not pedestrian friendly
- Not pedestrian or bike friendly with all the driveways
- not walkable
- Not walkable (except trails- but not walkable from business to business, eg)
- Nothing is maintained and is a blight on the area - dirty, nothing is new - We need an aspirational goal which should be to be like Bellevue
- Old town area is all salons and insurance brokers, its a great place to walk around but with nothing to walk to.
- Old Town Silverdale is a worn out mess. It has so much potential, but it just not being invested in well.
- Open areas that could be more useful
- Open spaces/ neighborhoods becoming habitated by people(mainly men) with drug/homeless and the relational increase of crime
- Parking available
- Parks
- Paved bicycle trails that are off road
- Pedestrian & wheeled safety concerns
- Performance spaces - theater, concerts
- Poor connectivity, eg getting from REI to The Trails
- Poor non-motorized transportation facilities
- poor roads
- Poor walking and cycling
- Poorly laid out
- Power grid
- Public safety
- Really poor road layout and parking lots are really poorly laid out
- Residents appreciate the afterhours when everybody leaves at the end of the workday. Maybe a park & ride is all we need.
- Retailers are leaving, so we lack of a variety of retailers for shopping experiences and entertainment

- Road Heavy: Silverdale Way, Bucklin Hill, Ridgetop Blvd are the major thoroughfares and "barriers"
- Road impact traffic
- safety
- Security
- Security
- Senior safety
- Shops, malls and restaurants need to be updated. Need to grow up, put housing about stores
- Signage on Hwy 3 that misdirects to Newbury Hill vs. Kitsap Mall Blvd
- Silverdale dock run down making it so people don't want to use
- Silverdale grew up with no plan and now trying to fix the mess
- Silverdale is poorly mapped out and don'ts flow or make sense.
- Some areas have been affected by homeless trash etc.
- Speeders not getting traffic tickets//dangerous to drive in Silverdale
- Sprawl
- Sprawl and concrete
- Spread out
- Stores closing
- Strip malls
- Strip malls and empty unused spaces
- Super blocks along Silverdale Way
- Surplus of commercial space
- Terrible for pedestrians
- The area doesn't see well planned. The area is becoming a ghost town with empty store fronts.
- The area is sprawling, poorly planned growth.
- The bottle neck at "rush hour" heading up Ridgetop to Waaga.
- THE HOMELESS,,,, THAT HAS GOT TO BE SORTED OUT. AND THE LACK OF LAW ENFORCEMENT, KITSAP NEEDS TO MAKE THIS A PRIORITY. ITS GETTING SCARY AROUND HERE.
- The Kitsap Mall: I'd like to see the mall redeveloped to include more housing/apartments and more retail/restaurant options.
- The mall and other empty store that could be taken down and space could be reused.
- The mall should remain but must be revitalized. Maybe the section of mall parking near the Whistle Workwear could be developed with local shops.
- The old town area doesnt have a high enough concentration of shops and resturaunts to justify the visit if youre not already going for the park
- The road system in an oit of Silverdale is terrible.

- The roads, traffic light timing, Silverdale way going from 4 lanes to 2lanes
- The stupid interchange of Hwy 3/Waga Way up by The Trails.
- The Trails, poor entrances, poor parking
- There is no large emergency shelter for homeless persons near the hospital
- There's a highway running right through the middle of Silverdale.
- There's no real main street. Old Town Silverdale is somewhat walkable and nice but the center of town is a bunch of parking lots.
- To traffic congestive with all the outlying Development.
- Too auto-centric
- Too car focused
- Too car-dependent
- Too crowded/traffic congestion
- Too dangerous for bicycles
- Too many parking lots with unused spaces
- Too many residential units have been and continue to be added.
- Too many restaurants not enough activities
- Too many traffic lanes and parking lots; entirely too much space dedicated to cars and not people
- Too much land devoted to parking lots, wide roads, and other infrastructure that is built around cars.
- Too much paved open space
- Too much pavement
- Too much sprawl
- Too much underutilized open space
- Traffic
- traffic
- Traffic
- Traffic
- Traffic
- Traffic
- traffic
- Traffic at times, rush hour, but I can use the highway to get around it
- Traffic congestion
- traffic congestion
- Traffic congestion
- Traffic congestion

- Traffic congestion caused by too few methods to get in or out of the center area.
- Traffic coordination on Silverdale Way
- traffic flow
- Traffic flow
- Traffic flow/congestion
- Traffic impact of new developments without infrastructure, then the taxpayer has to pay for and endure upgrades.
- Traffic on main corridors
- Traffic, traffic, and more traffic.
- Traffic/congestion
- transit does not operate late enough
- transportation/roadways (inefficient bus service especially to Old Town; terrible walking access)
- UGA is too small to design what is needed for Silverdale
- Ugly
- Ugly
- Ugly buildings with parking lots in front of them instead of behind nice looking buildings
- Ugly strip malls
- Unattractive
- Unincorporated
- unsafe for non-car transportation
- Unsafe for walkers and bicyclists
- Unsafe, unprotected bike lanes. Eg, Clear Creek / Bucklin Hill bridge to Myrhe Rd.
- Used to pass through
- Vacant and crumbling old buildings
- Vacant retail and old mall
- Vintage strip malls
- visually unappealing
- Waaaay too car centric with no connectivity of multimodal transportation
- Walking accessibility
- Waterfront area is not very nice
- Waterfront areas privatized
- while not yet badly congested with traffic, its only a matter of time

## ***Respondents' Biggest Transportation Concerns in the Area (16 comments)***

Survey question: "What are your biggest transportation concerns in the area? (Select up to three)"

- Silverdale as it currently exists is built around the personal automobile, rather than around people. A human-centered Silverdale Center would be much more dense, with multi-story, mixed-use buildings, which are easy to walk, bike, or roll to/from. So much of Silverdale's transportation problems are a function of it being predicated on automobiles, and the large amount of land that is consumed to support those automobiles: wide roads, huge parking lots, buildings spread out, no density, little diversity in land use.
- Access to/from Silverdale Way for those north of Silverdale
- People not knowing how to access Hwy 3 - seen so many people cut across all the lanes to get to the on ramp
- I've not found Silverdale to have big traffic concerns, I find the traffic moves very well, rarely congested, but I don't live there, so perhaps it does become congested at times.
- There are only three ways of getting in and out of Silverdale, improve those avenues for car access.
- Certain areas are difficult. Planners need to walk it.
- The city is a very dirty city. Nothing appears like it is taken care of. As such, it is perceived as a blight on the area as well as sometimes unsafe.
- Please don't let whoever designed the HWY 3/Waaga Way interchange and the Trails parking layout design anything else. Let's get some people who know what they're doing. Also, don't prioritize milking every possible revenue dollar out of every square inch of property over creating places that are functional and pleasant to visit.
- People parking on and blocking shoulder with no consequences
- Speeding cars on Silverdale Way, unsafe drivers, lack of traffic violation enforcement.
- Using the term "urban" while being unincorporated is silly and shouldn't be the case. Silverdale should incorporate.
- The Mall and surrounding parking area is under utilized.
- KITSAP CO NEEDS TO STOP BUILDING APTS & HOUSING UNTIL THE INFRASTRUCTURE IS IN PLACE! YOU ARE THE DEPT OF COMMUNITY DESTRUCTION AND HAVE NO RESPECT FOR ANYONE EXCEPT DEVELOPERS. I HOPE YOU DO BETTER WITH THE SILVERDALE AREA.
- Streets are congested to get to where you need to go
- We need road signs at roundabouts to watch for pedestrians.
- Parking at Silverdale Transit center is needed.

## ***Respondents' Top Issues for the Silverdale Center to Address (18 comments)***

Survey question: "Pick the top three issues for Silverdale Center to address over the next 20 years: (Select up to three)"

- Governmental services
- Incorporating—becoming a city! Also central planning.

- Really all of these
- Stormwater system and rising sea levels
- walkable affordable housing and nearby schools
- Healthcare & for goodness sake get XRAY capabilities at the medical center. One must go to the hospital across from medical building to get a chest xray. Not good for people with mobility and health issues. Somebody wasn't thinking.
- walkable community
- Site a large emergency shelter for homeless persons near the hospital
- Senior Center for aging retirees.
- walking encouragements - water fountains, trash cans, benches
- Stop trying to optimize every acre for maximum revenue. Optimize for functionality even if it produces less tax revenue and business revenue.
- Pedestrian friendly without getting run over by bicycles and scooters
- Silverdale should incorporate to better support increased density demands and new infrastructure needs instead of relying on county resources better suited to support rural areas in the county.
- More in-city living options, with walk to shops and parks.
- TRAFFIC TRAFFIC TRAFFIC STOP THE OVER DEVELOPMENT!
- Cluttered Streets
- Transform it into a new urbanist district
- Caring for the unhoused consistently and diligently.

### ***What the Silverdale Center Needs to Become a More Livable 24/7 Community (36 comments)***

Survey question: "What does the Silverdale Center need most to become a more livable 24/7 community? (Select all that apply)"

- Better roads, signage and signals
- Develop Clear Creek Trail into a ADA-compliant, paved Shared Use Path connecting Dyes Inlet to Trigger Avenue
- Blaring street lights, envision safe, and dark sky appropriate business and street lighting standards.
- Silverdale proper lacks beauty, a balance between nature and cement
- Emphasis on parks and green spaces. Love the Clear Creek Trail system!
- More green space
- There are already many apartment complexes in Silverdale. We don't need more housing in city center.
- More hotels
- Better vehicle traffic flow
- More open spaces to enjoy the water and mountain views. Parks, walking areas.



- I am not sure about these so I have not answered.
- Silverdale Center needs more draws for people to live and frequent the area
- It needs more local owned, unique stores and restaurants. Currently Silverdale feels like a mecca for chain stores that either thrive or crash, there never seems to be anything inbetween
- We need to make the areas that are outside safe and have stricter regulations for people who take over those places and make it unsafe for taxpaying residents.
- Strengthen medical side. Make it so we don't have to go to Tacoma or Seattle for any complex medical need
- Roundabout at Ridgetop/Silverdale Way/Kitsap Mall Blvd. Northbound Onramp to HWY 3 from Kitsap Mall Blvd to lower traffic turning left from 303. On and off ramps on the West Side of Silverdale Way at 303.
- To build a large emergency homeless shelter near the hospital. This is common sense.
- Better Use of the Old Town area for retail and entertainment
- Build more road improve vehicle capacity. Incorporate a city so we have local control.
- Railings for hills - NW Mt. Vintage Way and Bucklin to the library!
- We should Bellevue's park area as our model - it has everything!!
- Less building and better road infrastructure. Stop bringing in more and more people to live and work until the gridlock is relieved.
- more small businesses, owned by locals.
- Silverdale should incorporate to a city.
- Keep Silverdale beautiful
- It doesn't need to be 24/7 that will ruin it, too many people and too much trash. we pickup trash every time we are there
- De-emphasize the car and prioritize other modes of transportation.
- Repurpose/zone the Silverdale Mall to become Business+Residential+Park(s)
- PARKING !! AND BETTER LAW ENFORCEMENT.... YOU KNOW THERES A PROBLEM AT THE BOAT LAUNCH RIGHT ???
- Better community places for children, especially for our teens
- Multi generational Community connection
- Businesses to fill empty buildings.
- Less homeless in the parks & trails
- A multi use recreational facility with covered playgrounds, skateparks, and bike park
- Keep parks and open spaces safe for everyone. Provide bathrooms. Remove homeless camps and provide services to these folks.
- collocation of housing and commercial; fewer parking spots; fewer cars

### ***Businesses Respondents Want to See in the Silverdale Center (16 comments)***

Survey question: "What types of businesses do you want to see in the Silverdale Center? (Select all that apply)"

- Housing, housing, housing! Housing should be integrated into commercial/office land use, not segregated to the periphery.
- Late night restaurant
- Diversify from predominantly retail.
- Technology center
- Community center for indoor programs like bookclubs, adult ( since you have the YMCA for children and teenagers) art or cooking classes, or a co use center for a multigenerational classes offering
- Community Center
- A large emergency shelter for homeless persons
- As is true of most of Kitsap county, there is a dearth of good non-chain restaurants. I am a foodie and miss my San Francisco Bay Area. Can't we even get a top notch burrito?
- We need name brand businesses - google, etc. We someone who can go seek out good large employers. We have poor employment opportunities because we have extremely limited good employers.
- Open space—parks—nature preserves
- County resources should be used to support county needs, not the "urban" center of unincorporated Silverdale. Silverdale should incorporate.
- I do not care for a huge variety of food trucks. Just mu opinion, food trucks may seem to make the area look a bit lower class when they are many of them bunched up together and Silverdale already looks congested
- In general, I want to see business with smaller footprints that are within walking distance of each other and within walking/biking distance of housing..
- Local Business friendly
- Thrift shops. Used goods for sale. Bulk food.
- An activity center focused on seniors and youth

### ***Housing Respondents Want to See in the Silverdale Center (24 comments)***

Survey question: "What types of housing would you like to see in the Center? (Select all that apply)"

- Density, density, density! We need people living in the Silverdale Center, walking/biking/rolling/transiting to destinations, living with minimal or no automobile use.
- Low income housing
- NONE - You removed Rural, so keep it urban with a Business Corridor as its priority
- Think about current residence before placing new housing. Create housing for people who live and work here, not king county commuters.
- The Vintage over by The Trails, although likely needed, is a bit horrifying.

- There is plenty of housing. We do not need more congestion.
- Living roof/ solar/ energy efficient
- Housing that offers little to no disruption to wildlife and park areas
- No highrise housing.
- Repurpose areas for affordable housing
- Family friendly housing
- A large emergency shelter for homeless persons
- Plenty of room for housing in surrounding area.
- I am a big proponent of in fill and smaller multi-unit building such as duplex/quadplex. Make incentives for co-housing and if you don't know what that is: <https://www.cohousing.org/>
- Minimal housing. Keep it commercial.
- Independent living housing & apartments for seniors
- If increased density is desired, Silverdale should incorporate to support those local decisions.
- We have enough development of track homes we need road improvements and water protection
- Mixed use, e.g. condos above retail
- STOP THE OVER DEVELOPMENT OF CENTRAL KITSAP, ITS OUT OF CONTROL ALREADY BETWEEN E. BREMERTON AND SILVERDALE
- no additional homes!
- Garden style multi Family condo or apts
- Real Affordable housing, less then \$1k/mth rent and less then \$600K homes
- Condominiums for any age, not just seniors.

### ***“Third Places” Respondents Want to See in the Silverdale Center (9 comments)***

Survey question: “What kind of “third places” should Silverdale Center offer? (Select all that apply)”

- Accessibility for those w/o vehicles
- A small section of local shops lining a walking plaza.
- Indoor center for multigenerational use. Due to wet and cold weather an indoor community center for walking, play ground with learning ideas, classroom for yoga, art, bookclub, craft, building, sitting areas for small gatherings, etc
- We actually have quite a good selection.
- Something like what was originally planned for the YMCA that they didn't do. Library, YMCA, senior center
- Bare minimum support from county. No building new gathering spaces.
- Indoor family fun center - arcade, bowling, skating, games, etc
- 40,000 sf skatepark covered
- Benches in nook-like settings.

## ***Parks and Open Spaces Respondents Want to See in the Silverdale Center (13 comments)***

Survey question: "What kinds of parks and open spaces would you like to see more of? (Select all that apply)"

- Re-develop the Clear Creek Trail so that it can serve as a transportation corridor for walking, biking, and rolling. Look at the Sammamish River Trail in Redmond as an example of what the Clear Creek Trail could be. Right now, it is not good for biking or rolling from Dyes Inlet to Silverdale Gateway Park. It should be re-done to make it look like the Clear Creek Trail from Silverdale Gateway Park to Trigger Avenue.
- Off road multiuse trails; Off road bicycle trails
- Silverdale Center is too small
- There are various places already like most of those above. Keep Silverdale the commercial center of the county.
- Interactive parks spaces for outdoor yoga and paths with exercises or stretching ideas marks for distance and steps to encourage people
- Botanical gardens
- I love trails and often wish there were more benches and picnic tables.
- benches anywhere, trash cans, water fountains
- We should put in exercise park equipment that can be used easily by anyone. Examples these can be found in many urban cities.
- Maintain the current county resources better before building anything new.
- NO MORE APARTMENTS OR TOWNHOUSES.... STOP ALREADY!!!
- Covered concrete skatepark, 40,000 to 60000 sqft like Birmingham Alabama or Huntsville Alabama
- We have plenty of options for able-bodied people like myself, we need a meaningful park experience for people with different abilities please. That will be most of us some day.