



DEPARTMENT OF ADMINISTRATIVE SERVICES

Purchasing Office

Kitsap County Administration Building

614 Division Street, MS-7, Port Orchard, Washington 98366-4676
Phone (360) 337-4788 • Fax (360) 337-4638

Date: 03/28/2025

RE: NOTICE OF INTENT TO AWARD
REQUEST FOR PROPOSALS
NO. 2025-010
PET WASTE MESSAGE TESTING 2025

Responses to the Kitsap County Request for Proposal were submitted by:

- Cascade Media Group, Inc.
- Hardwick Research Services
- JAYRAY Ads & PR, Inc.
- Octagon Media
- Olympic Research and Strategy, LLC
- Opinion Works
- Sonar Insights
- Team Soapbox

The responses were evaluated according to the criteria identified in the solicitation. We announce our intent to award a contract to:

- **Cascadia Media Group, Inc.**

We would like to thank you for your time and efforts in preparing a response to this competitive solicitation.

As provided in the solicitation, this Notice of Intent to Award is subject to execution of a written contract and, as a result, this notice does NOT constitute the formation of a contract between Kitsap County and the apparent successful vendor. The vendor shall not acquire any legal or equitable rights related to this solicitation until a contract containing terms and conditions acceptable to the County are approved and executed by the duly authorized representative of Kitsap County.

Kitsap County further reserves the right to cancel this Notice of Intent to Award at any time prior to the execution of a written contract.

Thank you for participating in the competitive selection process. For information about this notice, please contact the undersigned.

Sincerely,

Glen McNeill

Purchasing Program Supervisor

Kitsap County

gsmcneill@kitsap.gov

360-337-4789